

**Job Title: Senior Software Developer**

**Location: Panchkula, Haryana**

Channel Fusion is the trusted channel partner of America's top brands. We bring the passion to serve and drive local brand demand.

We specialize in providing custom channel marketing technology solutions and high touch channel support services. These services assist corporations and their distribution network to optimize trade promotion funds and leverage branded marketing assets to drive local demand.

Responsibilities include:

- Design and build ASP.net web tools. Use MS framework 3.5 and 4.0 to develop multilingual applications in an n-tiered environment, ie presentation layer using ASP.net, Business Logic layer compiled into dynamic libraries and objects in VB.NET and a data access layer to connect to SQL server.
- Write stored procedures for use in the web tool and utilize an n-tiered objected oriented development approach. Write complex select, update, and control stored procedures in SQL Server. To insert/update data per complex business logic requirements.
- Design and implement back-end database. Create database schema to manage client/business rules. Include scripts for table design, foreign key constraints, indexes, check constraints, etc.
- Work with clients to secure software development requirements and write documentation for the tool. Follow traditional software development life cycle development model, ie. analysis, planning, design, implementation, and testing.
- Develop and perform unit testing on the tool and work with Quality Assurance group through the Quality Assurance testing cycle. Includes unit testing individual pieces of code written before they are integrated into overall application.
- Provide technical support to client regarding web tool. Includes providing recommendations on application architecture, debugging any known issues as well as providing situations for any hardware/software related components.

Requirements:

- 4-6 years of software development experience in ASP.NET web services, WCF, MVC, Entity Framework, ADO.NET, .NET console apps, Windows applications, AJAX, Javascript, XML, JQuery
- Experience in .Net design patterns
- Experience in developing REST APIs for complex data sets.
- Good knowledge of algorithms and data structures.
- Strong experience with designing relational databases, programming and optimization of SQL queries using MS SQL Server
- In-depth knowledge of multi layered, object oriented programming.
- Experience in both VB and C# an advantage, but not required
- Architect level knowledge, designing and building solution
- Build knowledge like building application and deploying it on server – IIS
- Knowledge of Source Safe – VSS, SVN, TFS
- Good verbal and written communication skills

- Ability to work with clients in different countries for requirements independently
- Knowledge in creating user stories and planning
- Experience managing entire SDLC (requirements, planning, development, QA, implementation) an advantage

**To apply for this position, please send your resume, cover letter, and salary requirements to [jmasters@Channel-Fusion.com](mailto:jmasters@Channel-Fusion.com).**